



Test pilot IDEASWIPE

Thanks for spending time testing our application. It is essential to us, and all feedback is appreciated.

We like you to test the application as realistically as possible. We suggest the following steps.

1. Spend some time to be familiar with the application.
Do not hesitate to give feedback or comment on your experience (support@realize.se) Things that does not work (bugs?), things that is unclear and you can't figure out how to use them, and of course, new features and functionality that would improve the value for your usage.
2. Start using IdeaSwipe to capture your own ideas. You can add an image to your idea and give a background if needed. And of course return to the idea later and add comments and refinements.
3. Once you are familiar with the app you can invite 5-20 friends to co-work
Start a challenge and invite friends to contribute with ideas to that challenge. If they don't have IdeaSwipe installed you can use the email function to invite them. All participants contributions are shown in the live feed in the app and you can view and comment on the ideas. A challenge may run for 2-3 weeks.

We suggest you start with a simple challenge for people to contribute

How can you make a sad person happy, new ideas?

How can we market our organization in a new and creative way?

How can you make the bus trip to work a memorable event?

Inviting friends

If your friends have installed the IdeaSwipe application you can search for them in your friends list, for invitation.

If not, invite via email (in the same menu), that mail includes a link for down load. Once they have installed the challenge will show up in their live feed, for joining

Help sharing

Once you feel comfortable with IdeaSwipe we highly value your social media activity, posting a few sentences on your experience and prompt people to try out IdeaSwipe on their own.

Our very best regards

Thomas Hagbard - CEO